

Nevada Northern Railway Foundation

A Nevada 501 (c) 3 Non-Profit Corporation

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Monthly Operations Report for July 2022

1. Locomotive Status – Updated

- a. Locomotives in service: #81, #93, #105, #109, #204, #310, Wrecking Crane A & Rotary B.
- b. Locomotive 801, a very rare Baldwin VO diesel locomotive was started up for the first time on July 1, 2022. There is still more to do, to make the locomotive serviceable for operations.
- c. Locomotive 40 is out of service for her heavy repairs. We have started on her repairs; she will be out of service until 2023.
- d. Locomotives out of service needing moderate repairs: #201 and #34
- e. Locomotives waiting funding for restoration: Steptoe Valley Smelting and Mining #309, Kennecott 802 and Rotary Snowplow B (for boiler overhaul.)
- f. Locomotives out of service needing heavy repairs #80 and the military locomotives.

3. Rolling Stock Status – No change

- a. Passenger equipment in service: #07, #08, #09, Flatcar #23, Coach #5, Baggage Car/RPO #20, Outfit Car #06.
- b. Passenger equipment out of service: #10, #2 and #05 needing heavy repairs.
- c. Cabooses in service: #3, #6 and #22 are operational.
- d. Cabooses out of service: #5

4. Track Status – No change

- a. Keystone Branch is open
- b. Adverse Branch is open.

5. Ridership and Ticket Sales – Updated

- a. In July we carried 2,646 passengers, this is a 15% decrease compared to 2021. It was the second largest July that we have had in our 35 years of operation.
- b. Year to date, we have carried 8,729 passengers, this is a 4% increase compared to 2021.
- c. Since operations began in 1987, we have carried 339,090 passengers.

6. Economic Impact – Data from Travel Nevada Visitor Facts Pony Express 2016-2020

The average non-gaming & gaming daily expenditure per overnight visitor \$140.

Economic impact for June 2022 is $2,927 \times 80\% \times 140 = \$327,824$

Economic Impact Year To Date is $6,083 \times 80\% \times 140 = \$681,296$

7. Social Media: Our reach on social media continues to expand, in the last 28 days:

- a. We reached 529,288 people.
- b. Post engagement was 239,352

Award Winning Destination

Best Adrenalin Rush in Rural Nevada - 2020

Trip Advisor Certificate of Excellence – 2020, 2019, 2018, 2017, 2016, 2015, 2014

Best Museum in Rural Nevada – 2020, 2017, 2016, 2014, 2013, 2010, 2009, 2008

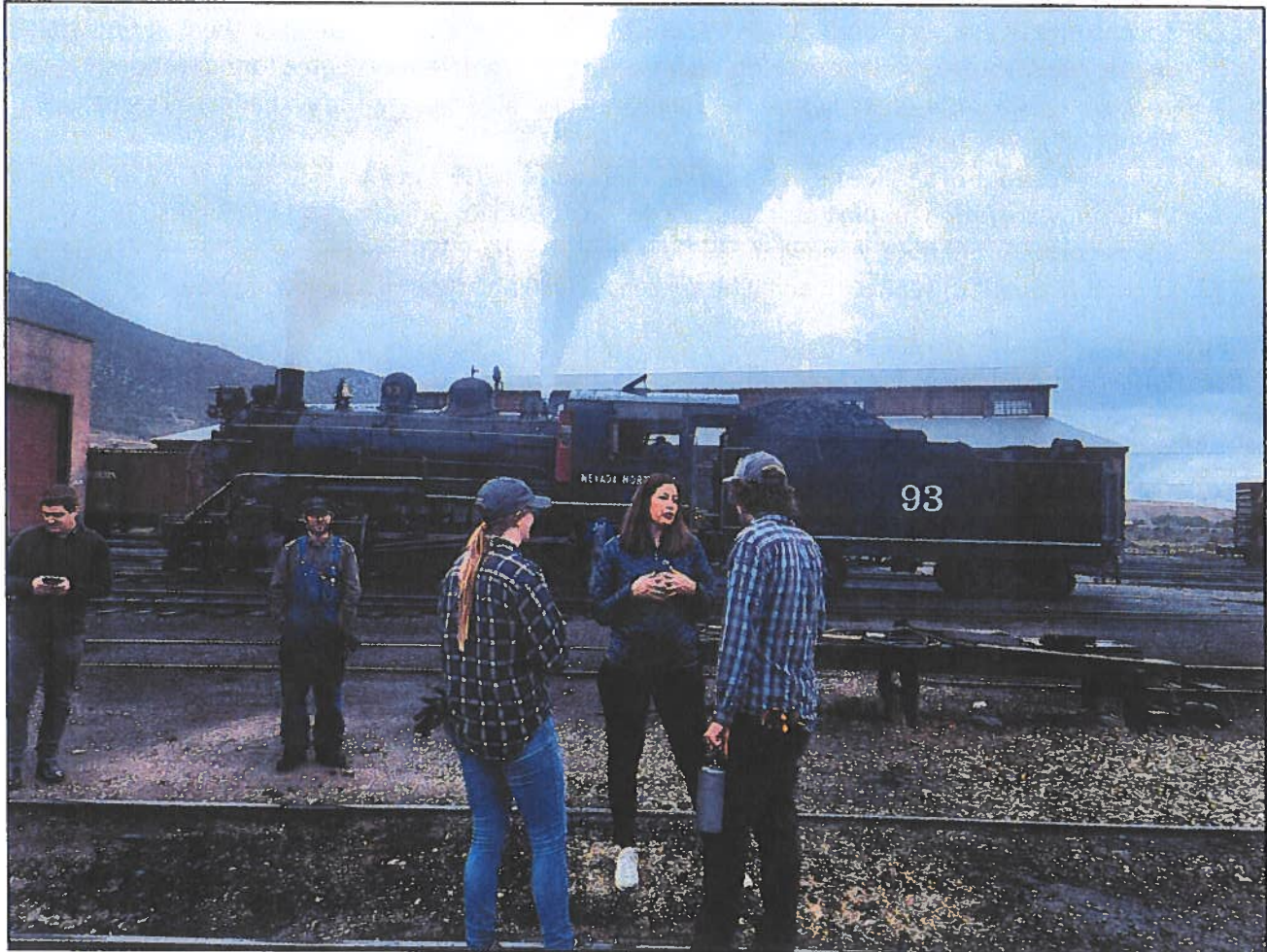
Best Place to Take the Kids in Rural Nevada - 2020, 2019, 2018, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007

- c. We have 117,200-page likes.
- d. 159,335 people follow our page.

8. 2023 Star Trains

We have posted our 2023 Great Basin Star Train schedule, for the month of August tickets are available to members only.

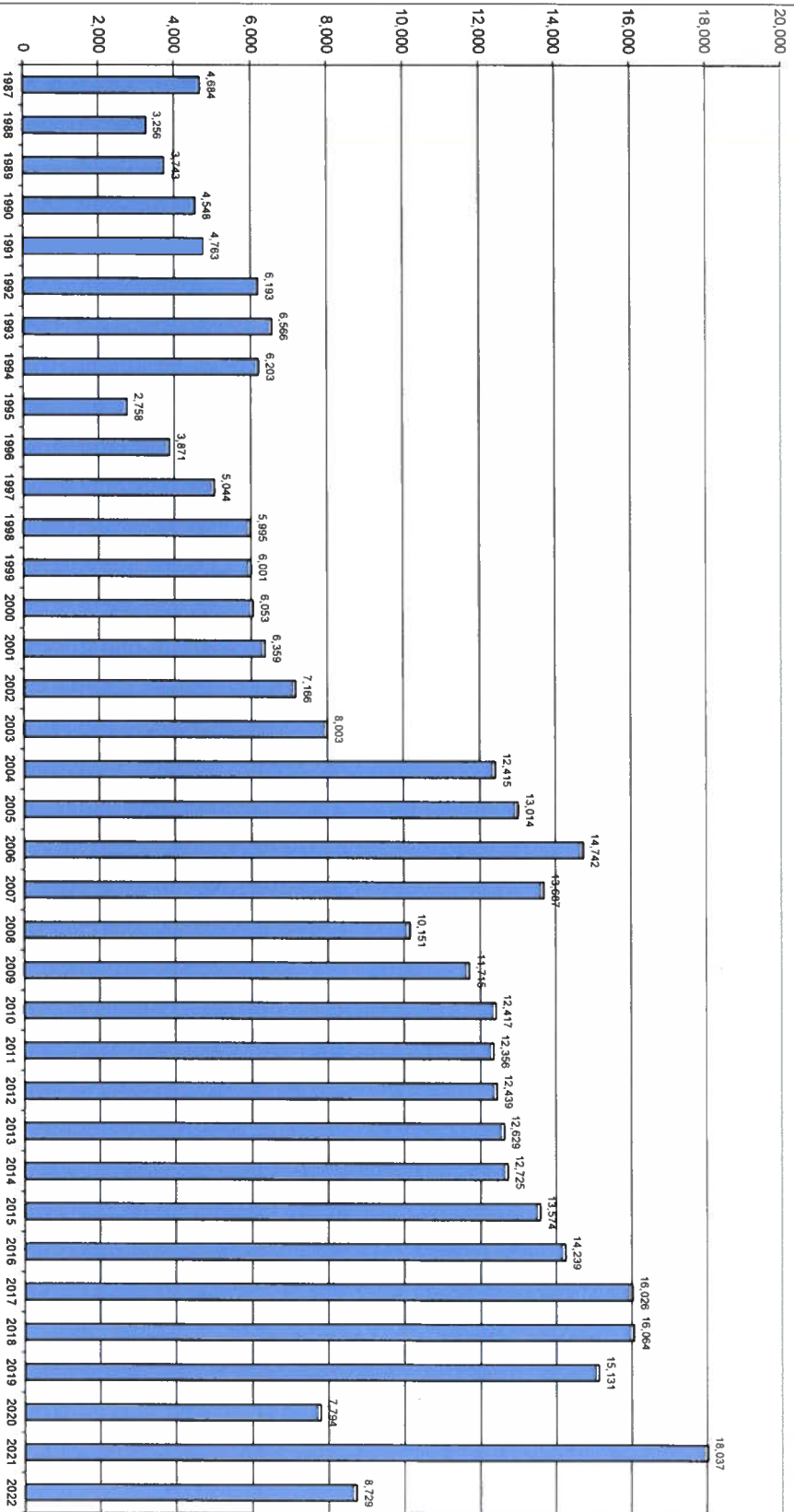
9. Lieutenant Governor Lisa Cano Burkhead visited the Nevada Northern Railway National Historic Landmark on August 6.



Total Ridership

1987 - 2022

339,090 Passengers
Through July 31, 2022



Monthly Ridership 2012 - 2022

